Tourism Data Space Governance Framework

DATES — European Data Space for Tourism

DSSC Insight Series

"Governance for Data Spaces"

26 June 2023 | 14:00 to 15:30 CEST | online

Eric Pol

aNewGovernance

Tourism is...   ... a major EU industry
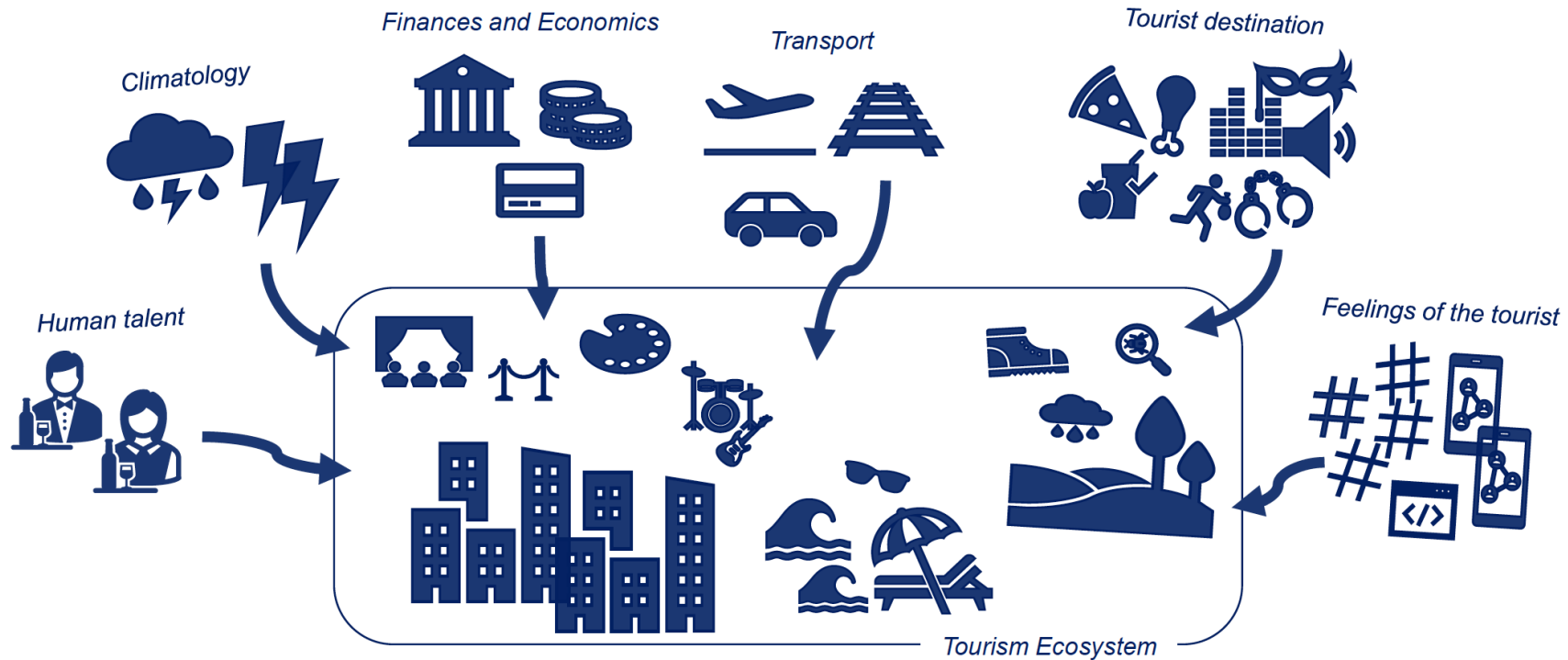
427 b
EUR visitors exports

2.3 m
businesses

12.3 m
direct jobs

27.3 m
w. indirect jobs

10.3%
of EU GDP

745 m
international tourist arrivals
50% of the global market

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Why Tourism needs a Data Space

Climatology

Finances and Economics

Transport

Tourist destination
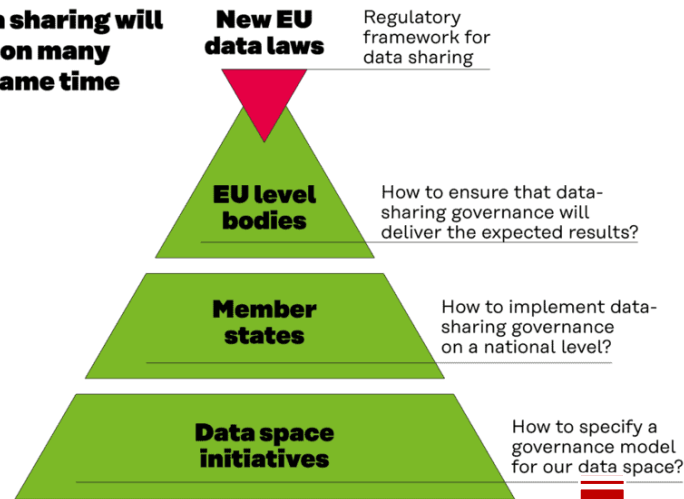
Human talent

Feelings of the tourist

Tourism Ecosystem

"In Tourism, **different perspectives and private and public spheres come together**, and thus adequate modelling typically will involve variables beyond those of transactional or informational systems of operators"
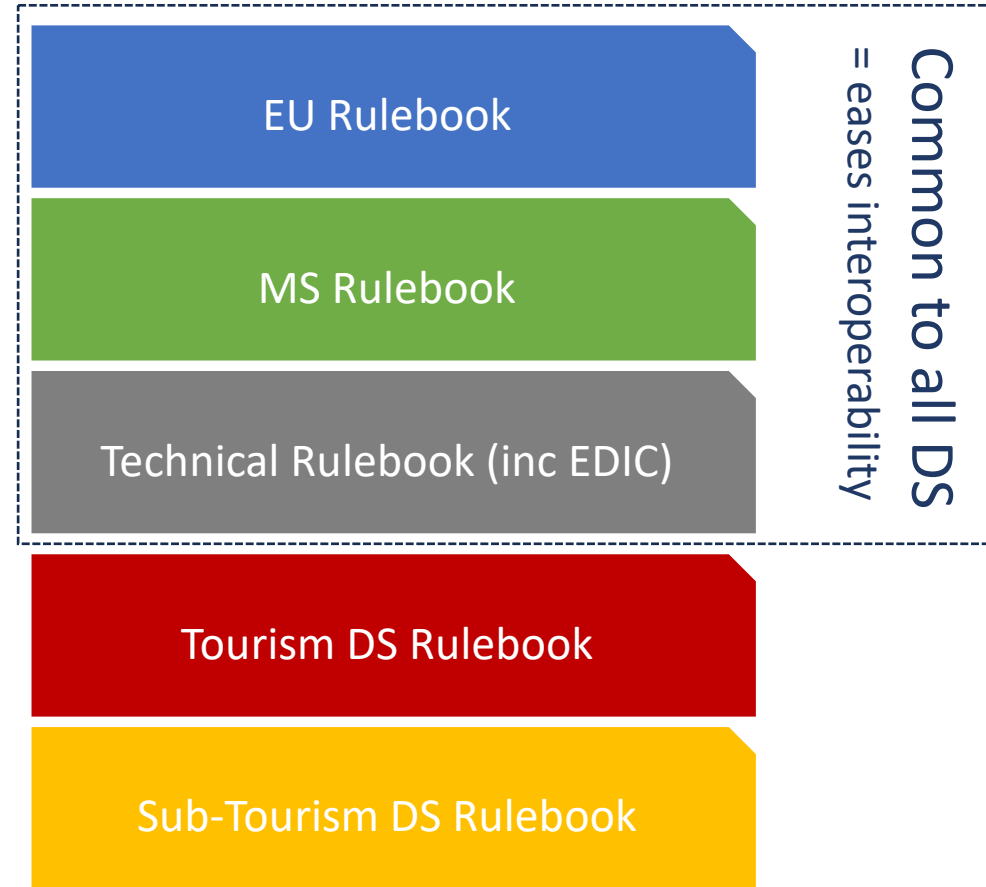
That is why sharing data is so necessary!

What governance framework for TDS

Rules for data sharing will be developed on many levels at the same time

New EU data laws — Regulatory framework for data sharing

EU level bodies — How to ensure that data-sharing governance will deliver the expected results?

Member states — How to implement data-sharing governance on a national level?

Data space initiatives — How to specify a governance model for our data space?

Tourism Data Space Rule Book

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European Data Space for Tourism

Innovation and growth,
for all type and size of actors,
in a trustworthy framework

EU Rulebook

MS Rulebook

Technical Rulebook (inc EDIC)

Common to all DS = eases interoperability

Tourism DS Rulebook

Sub-Tourism DS Rulebook

This is about Tourism, not Data sharing

Tourism data space governance starts with Tourism sector governance

Existing bodies

Existing guidelines & policies

Existing standards

Don't reinvent the wheel!

MIND THE GAP

Tourism Data Space Rule Book

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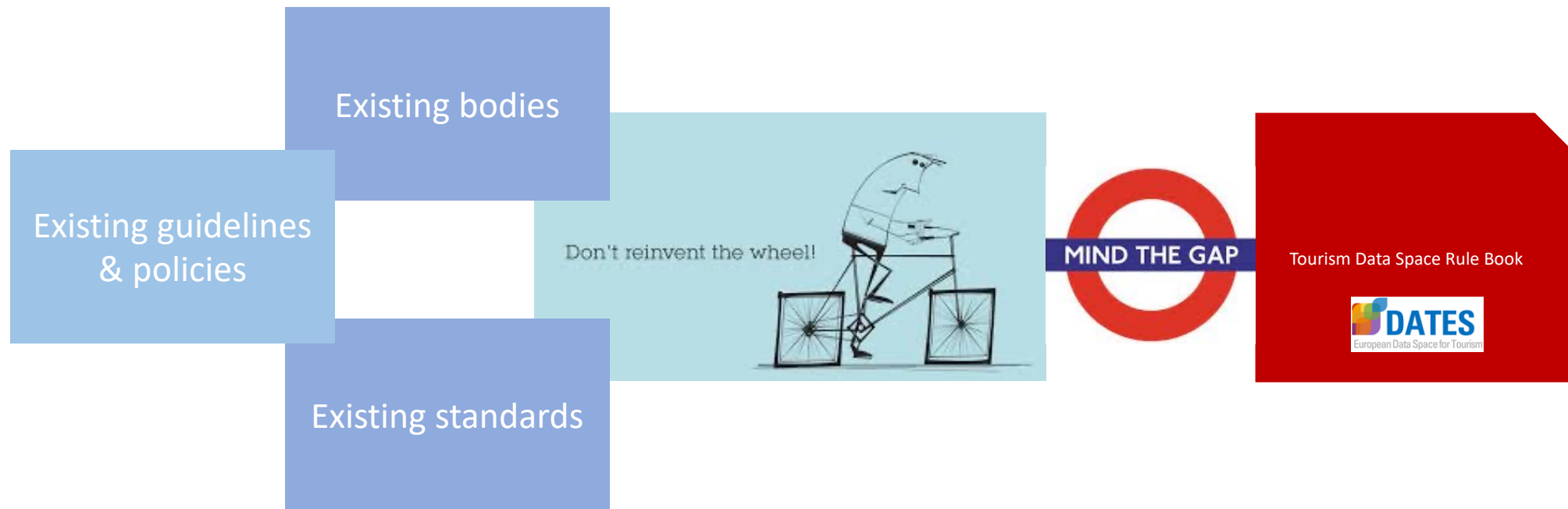
Fundamentals of Tourism Data Space Governance Framework
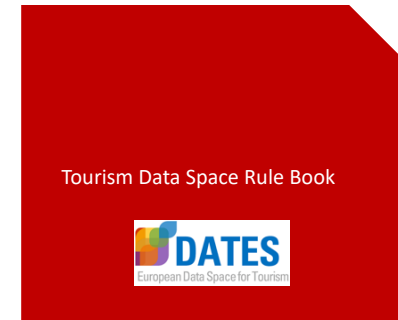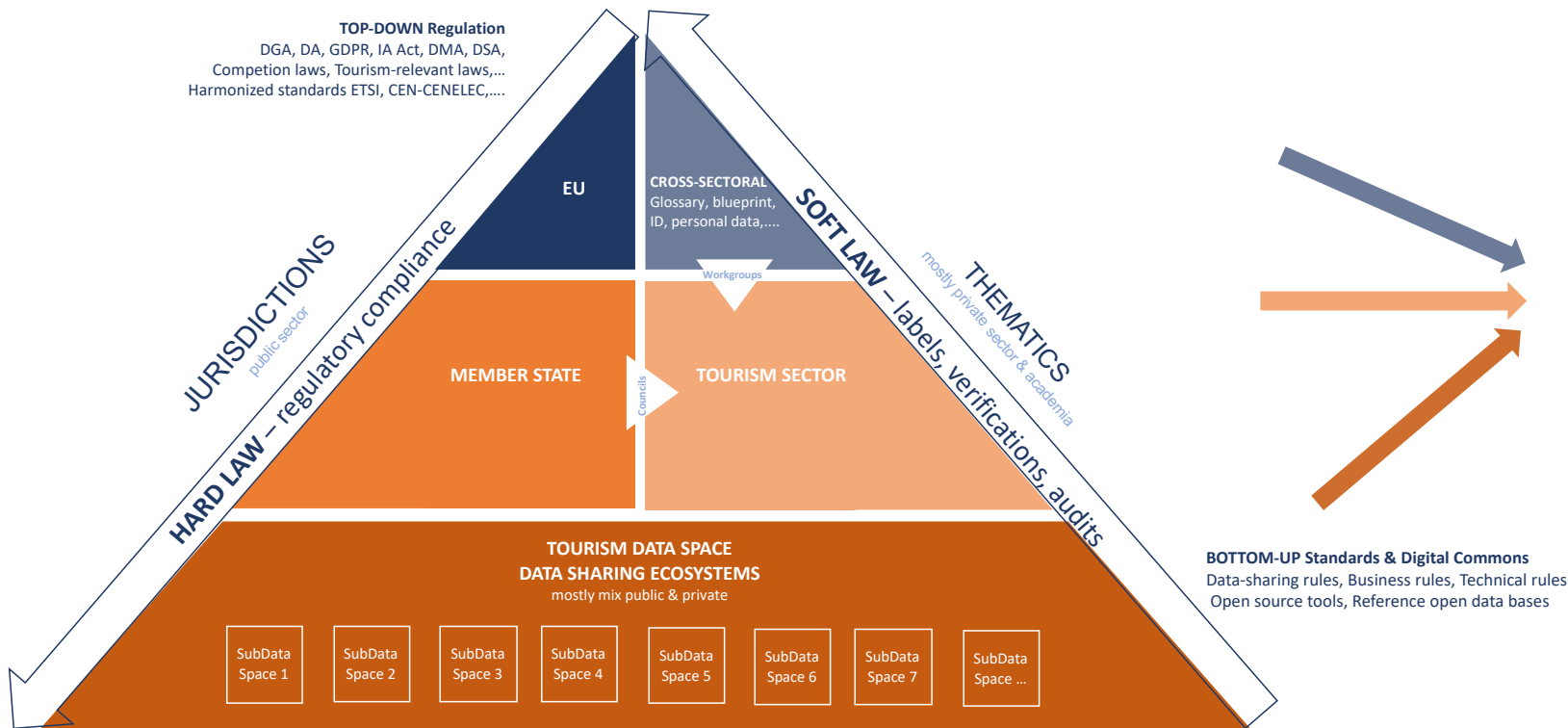
The tourism data space rule book adheres to relevant EU and national regulations, both in terms of Data and in terms of Tourism relevant regulation, and incorporates local rules for the particular data space determined through its own decision-making processes (i.e., which standards, guidelines or business agreements are enforced within the Tourism Data Space).

2nd Pillar of Tourism Data Space Governance Framework: Roles

Rolebook **DS*** Rulebook

*: Data Strategy, Data Sovereignty, Data Sharing, Data Spaces

Dissemination of regulations

Identification of governance gaps

Resolution of overlapping competencies

Alignment within a Data Space

Conflict resolution across Data Spaces

Balancing innovation and regulation

Learning
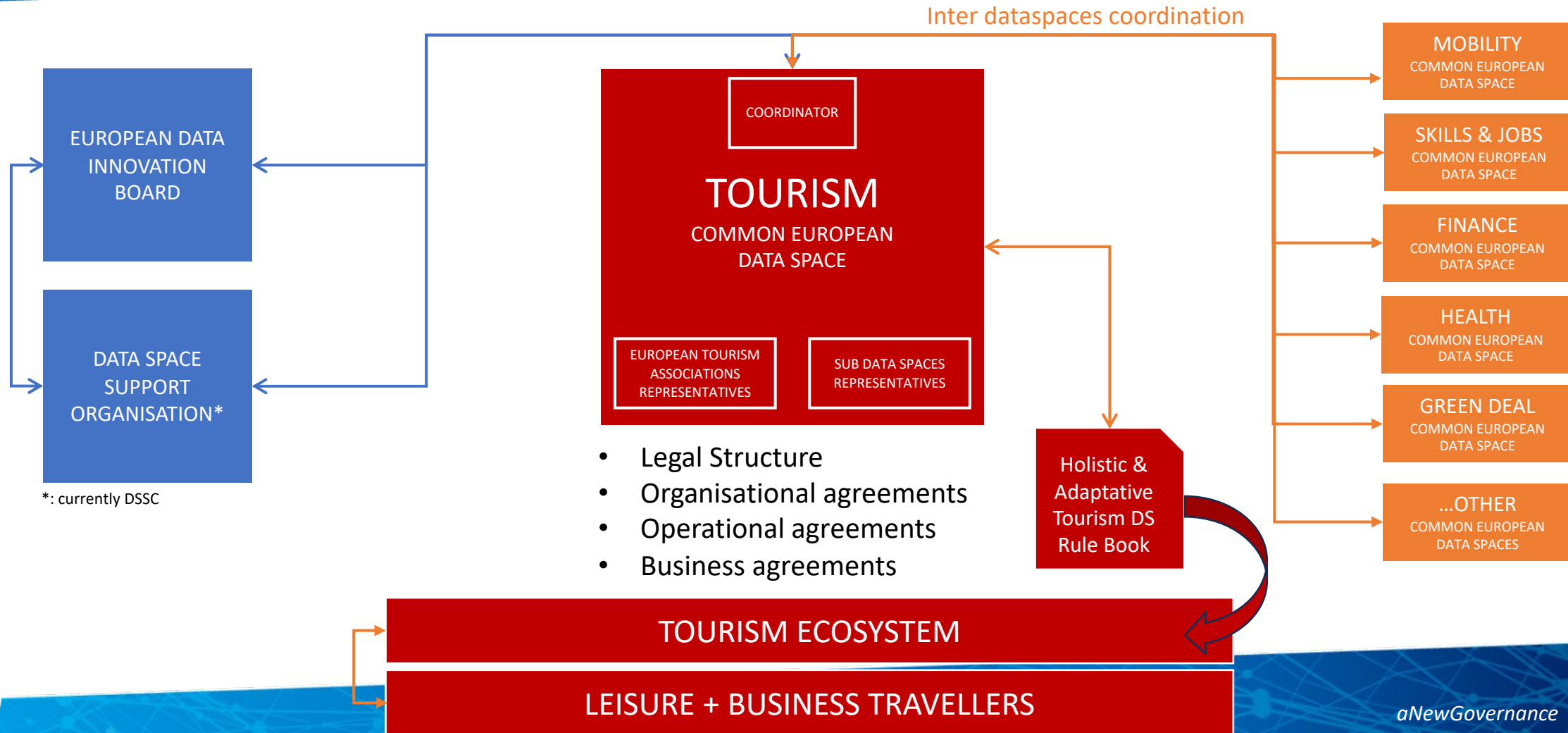
Compromise

Adaptive regulation

More details in
Towards a Holistic European Data Governance
Due for publication September 2023

SITRA

in collaboration with

aNG
aNewGovernance

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Tourism Data Space Governing Body

Inter dataspaces coordination

EUROPEAN DATA INNOVATION BOARD

DATA SPACE SUPPORT ORGANISATION*

*: currently DSSC

COORDINATOR

TOURISM
COMMON EUROPEAN DATA SPACE

EUROPEAN TOURISM ASSOCIATIONS REPRESENTATIVES

SUB DATA SPACES REPRESENTATIVES

- Legal Structure
- Organisational agreements
- Operational agreements
- Business agreements

Holistic & Adaptative Tourism DS Rule Book

MOBILITY
COMMON EUROPEAN DATA SPACE

SKILLS & JOBS
COMMON EUROPEAN DATA SPACE

FINANCE
COMMON EUROPEAN DATA SPACE

HEALTH
COMMON EUROPEAN DATA SPACE

GREEN DEAL
COMMON EUROPEAN DATA SPACE

...OTHER
COMMON EUROPEAN DATA SPACES

TOURISM ECOSYSTEM

LEISURE + BUSINESS TRAVELLERS

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Practical Dimensions of Tourism Data Space Governing Body

Purpose

Conditions of access & membership	Value (economical, financial, social)
Evaluation of data culture	Commercial & competition dimension
Transparency & Communication *	Contractual principles & Responsibilities
Principals (FAIR, trustworthy…)	Governance Bodies
Typology of data ▼	Conflict management
Data ownership	Data Security
Data privacy	Standards & Protocols

Audit & adaptive governance

: includes transparency in data collection, as well as transparency in organisation and processes of the data space

Find out more:

DATES CSA
Tourism Common European Data Space
https://www.tourismdataspace-csa.eu

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